

ISSUE FALL: APR

DAILY ACTIVITY REPORT

15 APR 2023



## **FACULTY MEETING REGARDING ADMISSION**

Achieving target admission is one of the important factors at SCAD Polytechnic College. Today (15/04/2023), a meeting regarding admissions was conducted by the principal at our college for all faculty members. In this meeting, everyone discussed the strategies and the new innovative ways through which we can reach the public and project the profile of our college to everyone. The principal asked. The admission in-charges were also given tasks to complete immediately regarding admissions.

**Editors : Ms. V.L .BismyLect /English**

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**SCAD POLYTECHNIC COLLEGE**

AFFILIATED BY DIRECTORATE OF TECHNICAL EDUCATION, CHENNAI / ISO 9001-2015  
CERTIFIED INSTITUTION. APPROVED BY AICTE, NEWDELHI.



**INSTITUTION'S  
INNOVATION  
COUNCIL**

(Ministry of Education Initiative)  
★★★★★

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## **WHATSAPP MARKETING**

Our SCAD Polytechnic College Social Media Team has been implementing several initiatives in an effort to better structure our social media sites. Today (15/04/2023), this team collected 7633 contact details (WhatsApp numbers) of 10th grade students. Today, this team began to share a two-page notice of our college and has shared this notice with 550 students and their parents till now.

## **TELE-MARKETING**

Tele-marketing team of SCAD Polytechnic College's work is to update every student with information. This team's work is to communicate with the school students and their parents on a regular basis. Today (15/04/2023), three staff members of this team contacted 50 students and their parents in total.

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