



SCAD POLYTECHNIC COLLEGE

AFFILIATED BY DIRECTORATE OF TECHNICAL EDUCATION, CHENNAI / ISO 9001-2015
CERTIFIED INSTITUTION. APPROVED BY AICTE, NEWDELHI.



**INSTITUTION'S
INNOVATION
COUNCIL**

(Ministry of Education Initiative)



ISSUE FALL: APR

DAILY ACTIVITY REPORT

21 APR 2023

ADMISSION VISIT

Our SCAD Polytechnic College is currently expediting admissions for the academic year 2023. Various pamphlets are being distributed in order to directly meet 10th and 12th grade students and highlight our college's merits and placements. Today, (21/04/2023), Mrs. M. Malathy HOD/ECE, and Mrs. Bala Lab Assistant/ECE, visited the people of Pattamadai and distributed pamphlets to them. Our staff members have given all the details about our college and explained the merits and advantages of studying here. They have gotten positive results from six people. They visited 4 students in person and they got a positive response from one student.

Editors :Ms. V.L .BismyLect /English

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www.scadpoly.ac.in

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TELE – MARKETING

Tele-marketing team of SCAD Polytechnic College's work is to update every student with information. This team's work is to communicate with the school students and their parents on a regular basis. Today (21/04/2023), five staff members of this team contacted 220 students of 10th and 12th grade and their parents in total and they have got 50 positive responses from the students and their parents.

WHATSAPP MARKETING

Our SCAD Polytechnic College Social Media Team has been implementing several initiatives in an effort to better structure our social media sites. This team has collected 7633 contact details (WhatsApp numbers) of 10th and 12th grade students. Today (21/04/2023), this team shared the notice of our college regarding admissions with 1500 students and their parents.

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