

ISSUE FALL: APR

DAILY ACTIVITY REPORT

25 APR 2023

ADMISSION VISIT

Our SCAD Polytechnic College is currently expediting admissions for the academic year 2023. Various pamphlets are being distributed in order to directly meet 10th and 12th grade students and highlight our college's merits and placements. Today, (25/04/2023), Mr. Shanmuganathan, Lecturer/Mech and Mr. Baskar, Lecturer/Mech visited Veeranallur, Mr. S. Mari Thiraviya Raj, Lecturer/Auto visited KTC Nagar, Tirunelveli, Mr.C.Velselvan, Lecturer/Civil visited Kallidaikurichi, Mr. Sankar, Lecturer/Maths and Mr. Venkatesh, HOD/I Year visited Suthamalli, Mr. Kalaikko, Lecturer/Chemistry and Mr. Nagaraj, Lecturer/Chemistry visited Cheranmahadevi and Ms. Rejulaa, Lecturer/English visited Maavadi and distributed pamphlets to the people. Our staff members have given all the details about our college and explained the merits and advantages of studying here. They visited 33 people and got 11 positive responses.

Editors : Ms. V.L .BismyLect /English

Mr. V.Lourdu Arul Ruban, Designer

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TELE – MARKETING

Tele-marketing team of SCAD Polytechnic College's work is to update every student with information. This team's work is to communicate with the school students and their parents on a regular basis. Today (25/04/2023), two staff members of this team contacted 47 students of 10th and 12th grade and their parents in total and they have gotten 5 positive responses from the students and their parents.

WHATSAPP MARKETING

Our SCAD Polytechnic College Social Media Team has been implementing several initiatives in an effort to better structure our social media sites. This team has collected 7633 contact details (WhatsApp numbers) of 10th and 12th grade students. Today (25/04/2023), this team shared the poster about the Summer Skill Training Program to 1300 students of 10th and 12th grade and also with their parents.

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