

ISSUE FALL: APR

DAILY ACTIVITY REPORT

26 APR 2023

## ADMISSION VISIT



Our SCAD Polytechnic College is currently expediting admissions for the academic year 2023. Various pamphlets are being distributed in order to directly meet 10th and 12th grade students and highlight our college's merits and placements. Today (26/04/2023), Mr. Chithirai Sankar, AO, HOD/Auto and Mr. Saravanan, HOD/Civil visited Tirunelveli, Mr. Suriya Narayanan, Lecturer/Mech and Mr. Thirumalai Kumar Lecturer/Mech visited VK Puram, Mr. Suresh Muthaiah, Lecturer/Mech visited Ambai, Mr. Vinoth Selva Kumar, Lecturer/ Auto visited Melauppuruni, Mr. Thirumurugan, Lecturer/ECE visited Tirunelveli Mr. Venkatesh, HOD/I Year and Mr. Sanakar, Lecturer/Maths visited Ayan Singampatti and Veeravanallur and distributed pamphlets to the people. Our staff members have given all the details about our college and explained the merits and advantages of studying here. They visited 19 people and got 7 positive responses.

**Editors :** Ms. V.L .BismyLect /English

Mr. V.Lourdu Arul Ruban, Designer

**ForContact**

9677734979

7400400743

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**SCAD POLYTECHNIC COLLEGE**

AFFILIATED BY DIRECTORATE OF TECHNICAL EDUCATION, CHENNAI / ISO 9001-2015  
CERTIFIED INSTITUTION. APPROVED BY AICTE, NEWDELHI.



**INSTITUTION'S  
INNOVATION  
COUNCIL**

(Ministry of Education Initiative)  
★★★★★

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## **TELE – MARKETING**

Tele-marketing team of SCAD Polytechnic College's work is to update every student with information. This team's work is to communicate with the school students and their parents on a regular basis. Today (26/04/2023), four staff members of this team contacted 113 students of 10th and 12th grade and their parents in total and they have gotten 30 positive responses from the students and their parents.

## **WHATSAPP MARKETING**

Our SCAD Polytechnic College Social Media Team has been implementing several initiatives in an effort to better structure our social media sites. This team has collected 7633 contact details (WhatsApp numbers) of 10th and 12th grade students. Today (26/04/2023), this team shared the poster about the Summer Skill Training Program to 360 students of 10th and 12th grade and also with their parents.

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