

**ISSUE FALL: APR**

**DAILY ACTIVITY REPORT**

**27 APR 2023**

**ADMISSION VISIT**



**Editors : Ms. V.L .BismyLect /English**

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**www.scadpoly.ac.in**

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**SCAD POLYTECHNIC COLLEGE**

AFFILIATED BY DIRECTORATE OF TECHNICAL EDUCATION, CHENNAI / ISO 9001-2015  
CERTIFIED INSTITUTION. APPROVED BY AICTE, NEWDELHI.



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Our SCAD Polytechnic College is currently expediting admissions for the academic year 2023. Various pamphlets are being distributed in order to directly meet 10th and 12th grade students and highlight our college's merits and placements. Today (27/04/2023), Mrs. Jayanthi, Lecturer/ECE and Ms. Bismy, Lecturer/English visited Cheranmahadevi, Mr. Baskar, Lecturer/Mech and Mr. Shanmuganathan, Lecturer/Mech visited Mukkudal, and Mr. Nagasankaranarayanan, Lecturer/Mech visited Palayamkottai and distributed pamphlets to the people. Our staff members have given all the details about our college and explained the merits and advantages of studying here. They visited 18 people and got 4 positive responses.

Today (27/04/2023), our college posted pamphlets and notices regarding admissions to 225 students through the mail.

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## **TELE – MARKETING**

Tele-marketing team of SCAD Polytechnic College's work is to update every student with information. This team's work is to communicate with the school students and their parents on a regular basis. Today (27/04/2023), three staff members of this team contacted 147 students of 10th and 12th grade and their parents in total and they have gotten 11 positive responses from the students and their parents.

## **WHATSAPP MARKETING**

Our SCAD Polytechnic College Social Media Team has been implementing several initiatives in an effort to better structure our social media sites. This team has collected 7633 contact details (WhatsApp numbers) of 10th and 12th grade students. Today (27/04/2023), this team shared the poster about the Summer Skill Training Program to 265 students of 10th and 12th grade and also with their parents.

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