



**DAILY ACTIVITY REPORT** 

24 MAR 2023





## **CAMPUS INTERVIEW**

At SCAD Polytechnic College, academic achievement and students getting placement in reputable companies and organizations are significant factors. Each year, campus interviews are held on the college premises by the placement cell in association with all the departments. Today (24/03/2023), TAEYANG Metal India Ltd., Chennai conducted a campus interview. 42 final-year students from the Mechanical, Automobile and EEE departments attended the interview. 21 students from Mechanical, Automobile and EEE department were selected and got placement.

Editors: Ms. V.L. BismyLect/English

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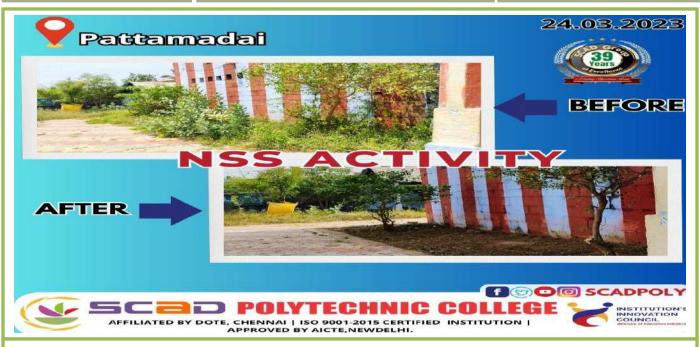






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## NSS - CAMP, DAY - 04

Academics and extracurricular activities are part of education at SCAD Polytechnic College. NSS volunteers from our college actively do social activities for the development of society without any hesitation. Every year, a seven-day camp for NSS volunteers takes place at the college and in the nearby villages. Today (24/03/2023), day - 04 of the camp took place at Pattamadai village. 35 NSS Volunteers actively participated in the cleaning campaign of Pattamadai Sivan Temple. The public greatly appreciated the enthusiasm of our students. In the second session of camp A Mobile Awareness Program was conducted. Mr. Ganeshan Rtd Officer Tamilnadu Grama Bank gave a speech in this event. Staff incharges Mr.Shankar, Lecturer/Maths and Mr.Velselvan, Lecturer/Civil were also guided the students.

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## HIGHER EDUCATION AWARENESS PROGRAM

At SCAD Polytechnic College, students getting higher education is also important. Staff members make arrangements for the students to know better about higher education opportunities. Today (24/03/2023), the Mechanical department has arranged a guest lecture for the final year students about marine courses and job opportunities. For this, Mr. Malik, Assistant Professor/Sam's Group of Institutions was the resource person.

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## **WHATSAPP MARKETING**

Our SCAD Polytechnic College Social Media Team has been implementing several initiatives in an effort to better structure our social media sites. Today (24/03/2023), the marketing team of SCAD Polytechnic College shared social media links (Instagram, Facebook, Twitter, LinkedIn and YouTube) with 1733 people, including alumni, current students, and their parents, as well as with all staff members through WhatsApp. These links were also shared with 277 students of 10th, 11th and 12th standards.

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