



# SCAD POLYTECHNIC COLLEGE

CHERANMAHADEVI-627414, TAMIL NADU

ISSUE FALL : NOV

DAILY ACTIVITY REPORT

10.11.2023



## INNOVATION AMBASSADOR TRAINING



This is to certify that

**MR.KASIMUTHU T**

of

**SCAD POLYTECHNIC COLLEGE, Tamil Nadu**

has undergone Innovation Ambassador (IA) training 'Advanced Level' (Total 15 Sessions of 30 contact hours) conducted in online mode by MoE's Innovation Cell & AICTE during the IIC calendar year 2022-23.

*Abhay Jere*  
Dr. Abhay Jere  
Chief Innovation Officer  
MoE's Innovation Cell

*Dipan Sahu*  
Mr. Dipan Sahu  
Assistant Innovation Director  
MoE's Innovation Cell

Faculty members of our college undergo various training to update themselves with new technologies. Today (10.11.2023), Mr. T. Kasimuthu, Lect/CSE has undergone Innovation Ambassador Training 'Advanced Level', a 30 hours training course online. He was given a certificate for attending this training.

EDITORS :

Ms.Bismy V.L LECT \ ENGLISH

Mr.Lourdu Arul Ruban V DESIGNER

FOR VISIT

WWW.SCADPOLY.AC.IN





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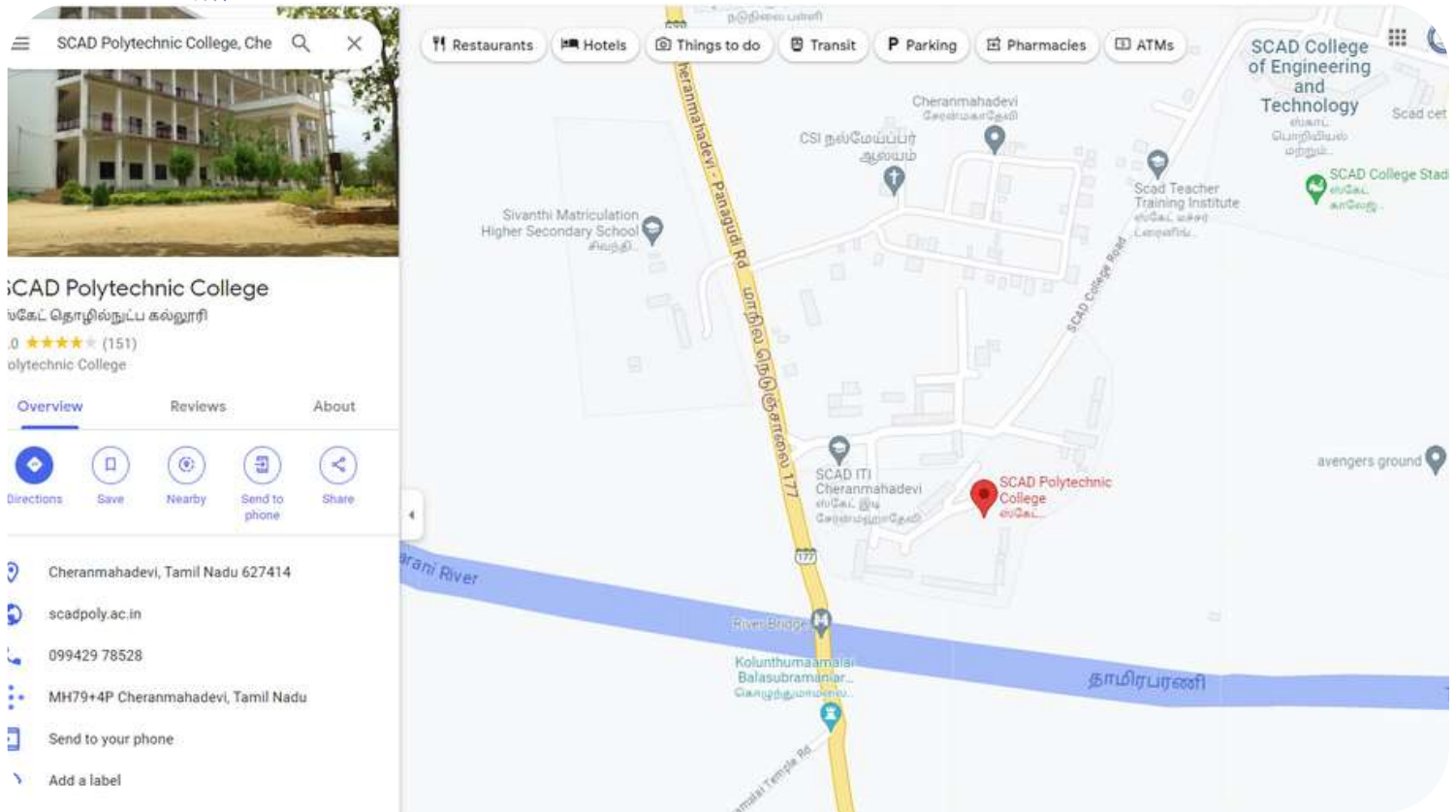
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## WHATSAPP MARKETING



**Our SCAD Polytechnic College Social Media Team has been implementing several initiatives in an effort to better structure our social media sites. Daily posters are shared by this team in our social media pages like Facebook and Instagram, and the staff members also share these posters in their Whatsapp status. Today (10/11/2023), our staff members shared our college poster as their Whatsapp status and it was viewed by 3501 viewers. A motivational poster along with an instagram link was shared with 2171 school students through whatsapp. From the Result of 09.11.2023 WhatsApp marketing campaign our college Google map rating was increased from 3.9 to 4.0.**

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